

Maple Syrup Digest



December 2, 2020

Apply for funding through the Coronavirus Food Assistance Program 2
U.S. Maple producers are eligible for funding through the federal Coronavirus Food Assistance Program 2, which provides resources to alleviate losses as a result of the COVID pandemic. There's no requirement to demonstrate losses in order to apply. Many sugarmakers have reported that the process for applying is easy and that they have received funds. Details are [here](#), or contact your [local service center](#) and someone there can help you apply. Applications are due by December 11.

VT maple courses

The University of Vermont Extension's annual maple workshops will be online next week, with offerings ranging from tapping and forestry, to business management and marketing. And they're all free! Register and find more information [here](#).

Online workshop: Creating Virtual Farm and Food Experiences

During this period of limited travel, farm and food businesses around the world are experimenting with innovative online formats to share their agricultural experiences and products. Join us at noon Eastern time on December 9 to learn about lambing tours in Scotland and cider tastings in Vermont. Presenters will share their challenges, successes, and lessons learned as they have transitioned to virtual events during the pandemic. More info [here](#).

Agritourism during COVID

Trying to figure out how to welcome visitors into your sugarhouse but keep them and yourself safe? Cornell has published some [great resources](#) on this. And keep an eye out for the December Digest, which will be in your mailbox soon, which will have other tips on this topic as well.

Educational handouts for your sugarhouse

If you have kids, you know that they're the ones who control what your family buys and eats. Having fun maple-related activities to hand out to kids in your sugarhouse will help keep them interested and their families coming back for more. Check out the downloadable resources from the [NYS Maple Association](#).

Online library of maple resources

The North American Maple Syrup Council maintains [mapleresearch.org](#), a curated library of research, practical skills guides, and other resources to help you make the highest quality maple products using the most sustainable management and processing practices. New items are added regularly.

Consumer interest in premium ingredients is growing

With folks being cut off from entertainment, travel, and other leisure activities, they're remembering (learning?) how to cook and are [buying high-quality ingredients](#) and enjoying more 'luxury' foods. That means they're looking for maple syrup! Make sure you've put the word out that you've got some for sale.

Wait. What is this that I'm reading?

You get the [Maple Syrup Digest](#) in the mail quarterly. But sometimes there are things that are worth letting you know about in between issues. So from time to time we'll use this list to share stuff with you. Don't worry, we're not going to clog up your inbox with too many emails. And we're not going to sell or share your email address with anyone else.



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