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MAPLE SYRUP DIGEST

Official publication of the NORTH AMERICAN MAPLE SYRUP COUNCIL

DIRECTORY

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GREETINGS FROM YOUR PRESIDENT



Another maple season has come and gone and it was a season many of us will never forget. Reports coming in range from an above average season to some reports that 50% or less of an average season. Needless to say the deep snow pack made for a rather difficult season for a lot of sugarmakers. As I write this (early May) it is to early to tell what kind of season the industry will end up with. In the northern regions of Maine they were still boiling the last week in April. There is some increase in the wholesale prices of syrup but not much increase in the retail pricing. This may change as we know more about the overall crop. I feel we all will have enough syrup to sell this year, price will be another matter.

At a recent board of directors meeting of the IMSI we had a rather lengthy discussion on the continued use of the para-formaldehyde pill in top holes. For those of you not familiar with this issue the pill is used in the tap hole to enhance sap flow. The pill has been outlawed in the US and Canada for a number of years. It can still be purchased on the open market, because para-formaldehyde is used in a number of other non food applications. Most of the problems seem to be in Canada. The Canadian government is stepping up efforts to do inspections in the field. We cannot for certain say that the pill is not being used in the US. Detection of paraformaldehyde in syrup is rather difficult but a number of labs are doing testing to come up with some answers. This all boils down to our commitment of producing a pure maple product. Our customers demand nothing less.

We are working on the program for the annual meeting in Minnesota this October. A committee is presently working on short and long range planning of the NAMSC and we expect to have a report at the meeting in October. Further information about the annual meeting is in the Maple Digest.

Here's hoping to see you in Minnesota in October.

Hank Peterson President, NAMSC

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FROM THE EDITOR

My don't the years fly by. I have been Editor of the Digest for over ten years now. There have been a few changes in those years, hopefully for the better. There are those out there that would like more changes. Some people would like the Digest to be bigger and better (meaning color). I would like it to be bigger and better also . . . but it costs money. We operate at a break even point now - actually we lost a little money last year. The actual printing cost is being done for less money that it was ten years ago. However, the postage has gone up several times in the last ten years.

I get several comments a year about the Digest... mostly good. I don't normally print them but because there is change coming I thought I would print the one on page 7.

The thing I get the most static about are the sap prices. Some think they are too high, some too low. They are only meant to be a guide, not chiseled in stone. The price of a gallon of syrup

(retail) varies a lot. Last year on our way to Crogan, NY we saw farm gate syrup for \$25.00 a gallon. In our area we get from \$37.00 to \$40.00 and we sell it all. I know the season is past but there is another method of figuring out sap prices printed in this issue.

The NAMSC and IMSI Meeting will be in Minnesota this year. If you have never been to a meeting you should plan to attend.

The 2002 meeting will be held in North Conway, New Hampshire. Plans are already being made for a great meeting. North Conway is a shopping paradise with an abundance of outlet stores for those who love to "shop til you drop." Plan to be there on October 20-24, 2002.

The coming year will prove to be interesting if nothing else.

It will be interesting for Mary Ellen and I as we are leaving for Alaska again on June 4th. We won't be home until after August 20th.

Hope everyone has a great Summer.

Roy



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LETTERS TO THE EDITOR

Dear Editor:

I just want to write this little note to let you know that I thank you for having such a nice little booklet and I also want you to know that I hope you never change the style in the way it is printed.

It's simple and easy to read and the most important things about Maple Syrup are at your fingertips like the officers telephone numbers and I just want you to know that I really enjoy your Maple Syrup Digest.

Sincerely yours, William Rodgers, The Three Bears Sugar Shack, Beckett, MA Dear Editor:

I feel that the prices published in the Digest does not give adequate information on the pricing of maple sap delivered to the sugar house. The price published is for the price of sap based on what price of bulk syrup? I am sending along an article prepared by Lyman Jenkins, U.S.F.S. for your consideration for publication in the Digest.

Sincerely, Wrights Sugarhouse, Camden, NY

See article on page 34.

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Maple Syrup Digest

INTERNATIONAL MAPLE SYRUP INSTITUTE REPORT

PARA-FORMALDEHYDE????!!!!

The IMSI has had a busy winter with a lot of activity for the Institute officers, including action on Paraformaldehyde, planning for 2001, keeping track of the world supply of pure maple syrup, and continued testing for adulteration. The IMSI board of directors has been working to get new members and has more membership, with dues paid, than in recent memory.

In April, President Mary Douglass of Michigan sent a letter Commissioners of Agriculture of all the U.S. maple producing states and all the Ministers of the Canadian maple producing provinces. Her letter addressed allegations of the use of para-formaldehyde pellets as a tap hole disinfectant in the maple industry. It brought to the attention of these government officials the stand of the IMSI that the product is illegal and should not be allowed for any reason. She noted that the use of the PFA pellet would constitute adulteration of pure maple products.

Douglass noted the aggressive stand on adulteration by the IMSI and its continuing testing program that looks for adulteration. She encouraged close collaboration with the IMSI and the industry to assure and protect our pure maple product.

The aggressive stand of the IMSI has been in place for many years and was reaffirmed at the October 2000 annual meeting in Burlington, VT. The use of the product in Quebec and perhaps

other states or provinces was alleged at that meeting. In the early winter. Commissioner of Agriculture Leon Graves (Vermont), sent a letter of concern to the Quebec Minister of Agriculture and the Canadian Minister of Agriculture in Ottawa. This letter was subsequently released to the press in Canada and pressure brought to bear on Canadian authorities to enforce the law.

At the May 4, 2001 meeting of the IMSI in Burlington, an official of the Agriculture Inspection Service, reported on the action taken by Canadian Health Department officials. Some 66 maple production units were randomly selected for inspection by Health Department Production units inspectors. Crown (Federal) land were not selected for inspection as enforcement of such issues falls on the Ministry of Natural Resources. Further, Crown land leases prohibit the use of PFA.

Of these, 50 were inspected and 21 (40%) were found to be using paraformaldehyde. These inspections were not unannounced, the producers were informed of the coming inspections. Many of the producers proceeded to remove the pellets and flush the tap hole, four refused to remove the pellets or allow the inspection. It is reported that the Canadian government has moved to fine each of these uncooperative maple producers the sum of \$50,000 CN.

The Federation of Quebec Maple Producers reported that there has been a great educational effort for many years about the harmful effects of PFA and the illegality of its use. The Citadelle Maple Producers Cooperative of Plessisville, Quebec reported that each of their producers has signed a affidavit that they do not use the pellet in their business. Health Canada is currently testing samples of maple syrup to determine an exact background level of formaldehyde.

In the United States, a joint research project is also going on to determine the background levels of formaldehyde in maple syrup. Currently the acceptable level of para-formaldehyde is 2 parts per million or 2000 parts per billion. All are in agreement that this is much to high an acceptable level. The Vermont Department of Agriculture and the Proctor Maple Research Center at the University of Vermont are working together to test known samples of non-PFA syrups to determine a base level. This testing is being done in cooperation with Quebec's Centre Acer. They are working as partners and will share data as the projects develop. Much discussion was held at the recent Burlington, Vermont meeting of the IMSI on the implications of the use of the PFA and the manufacture of the pellet. It was noted that there is no legal use of the PFA, which is different than the formaldehyde that is currently in use in the dry-cleaning and funeral industries. It was pointed out that there is definitely no legal use of a pelletized PFA pellet.

In summarizing the position of the IMSI, past president David Marvin noted that this issue is an issue of food safety and the integrity of the pure maple syrup industry, not a trade issue. He thanked government officials on both sides of the border for their efforts to stop the use of PFA in the maple industry.

IMSI INTERNATIONAL MAPLE SYRUP CONTEST CHANGES

The fourth annual IMSI International Maple Syrup Contest for packers and specialty/gift shop suppliers has been revamped as a result of the recent meeting in Vermont. Fees for the contest have been reduced. In the International category, the entry fee will be \$200 US, in the Gift/Speciality category the fee has been set at \$100 US.

A new category has been added by the board of directors. A category for the most unique maple product, seeking to find new uses for pure maple syrup. As of this printing the details have not been worked out on this category. In this International contest, participants register for the contest and submit their entry fees. The contestant must also enclose a list of where their products may be purchased. The contest committee purchases the syrup from a retail source prior to the contest judging.

Winning the International category since the first contest year has been the Citadelle Maple Syrup Producers Cooperative with the entry of their brand. Camp. Winners in Speciality/Gift category have been the Turkey Hill Sugarbush of Waterloo, OC. Citadelle Maple Cooperative, the Dakin Farm in Ferrisburgh, VT and the most recent winner of the International Speciality/Gift category was Vermont Maple Outlet of Jeffersonville, VT, owned by Rick and Diane Marsh.

Larry Myott, Executive Director, IMSI

Larry Myott is also the Vermont Extension Maple Specialist. He can be reached at PO Box 53010, Burlington, VT 05405. Tel. (802) 656-5417 or email: Larry Myott@uvm.edu



HOOSIER SUGARMAKERS ENJOY PRODUCTIVE SEASON

By Larry Yoder

Hoosier sugarmakers rated this year's run as one of the best in recent memory when they finally pulled their spiles and made the last draw for 2001. This is in marked contrast to last year's season which, even for the northern tier of counties, could only be described as "dismal."

William Owen, who hangs about 230 buckets in eastern Noble County, made mostly light amber syrup from the time he opened February 18 until closing on March 21. Owen plans to continue with buckets for the present, but he did experiment with the smaller, 5/16 plastic spiles after hearing Dr. Perkins speak at the 2000 meeting in Columbus. He found about the same rate of flow as with the traditional metal spiles.

Bill recently build a new sugarhouse and he installed a new 30" x 8' Waterloo raised flue evaporator. He uses wood with forced air to fire the evaporator.

"Getting used to a new building and equipment and keeping up with the runs really kept us hopping this year," he laughed.

The new Owen sugarhouse has running water and it includes space for retail packing. After he finishes up some interior work he'll be fully set up for production and sales.

Claire Manuel, part of the upcoming generation of Manuel family syrup makers in Brown County, reports similar results for sugarmakers in the southern part of the state. The Manuel family has resumed making syrup after not doing so for a number of years. They have 1000 taps on buckets and tubing. The cold spring and steady runs gave them light to medium amber syrup throughout the season.

Eva and David Legg found the same to be true for west central Indiana. They made about 80 gallons of good quality syrup at their sugar camp in Montgomery County.

Donna and Carl Casebere have 250 taps on buckets in northeastern Dekalb County. They wondered about tapping this year after last season's experience, but they made plenty of light syrup. The Casebere sugarhouse is visible from the road, and Donna reported a number of first-time visitors.

Kosciusco County producer Michael Noel concentrates on sap production only. He sends his sap from 900 trees on vacuum line to Elkhart County producer Richard Snider who makes the syrup. They report abundant quantities of good syrup.

uses Noel rigid, permanently installed plastic line. He says that careful layout minimizes any problems with moving equipment in the woods. His lines have been up about 6 years. and they remain in good condition. Deer are not bothering them, but he does have some problem with squirrels. He plans to gradually convert to the 5/16 spile since most of his taps are in young trees. (He lost many of his larger trees in a 1973 storm.) He finds that the holes are much easier to drill, and he believes the reduced damage to the tree is a significant advantage.

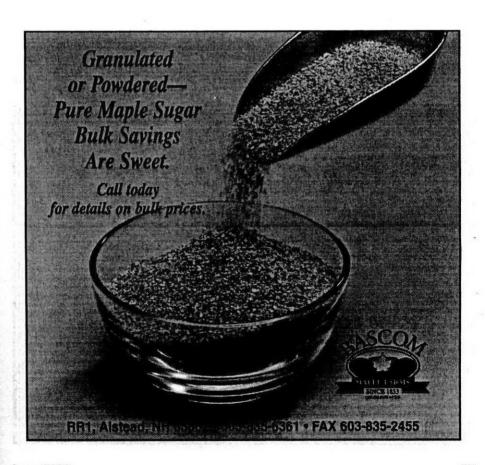
The dramatic difference in this year's run may be due to a number of

favorable factors. The northern half of the state enjoyed snow cover for most of the winter. Tapping time marked the beginning of a gradual warm-up that saw frequent below-freezing nighttime temperatures for most of the season. Minimal amounts of precipitation during much of March gave a welcome relief from the deep mud that we usually experience. Further, unlike the dry summer of 1999, the growing season of 2000 included moderate temperatures and sufficient rainfall for most of Hossier maple country. Trees produced ample supplies of sugar, and we

enjoyed a bountiful harvest of high quality syrup.

A season such as this one reminds us of the importance of marketing. Hoosier supplies of syrup are usually sold out within a few months of the close of sugaring. However, this year's abundant supply may require more aggressive sales, especially for retail-sized containers from the individual sugarbush.

The Indiana Sugarmakers Association will be actively promoting Indiana maple syrup at the Indiana State Fair.



MEETING IN MINNESOTA OCTOBER 2001

The Minnesota Maple Syrup Producers Association (MMSPA) cordially invites you to attend the joint annual meetings of the North American Maple Syrup Council (NAMSC and the International Maple Syrup Institute (IMSI).

The meetings will be held at the Kelly Inn located in St. Cloud, Minnesota - October 21st-24th. St. Cloud is located 70 miles northwest of Minneapolis/St. Paul via I-94 or US Highway 10. For those flying to Minnesota, connecting flights from Minneapolis are available to the St. Cloud airport.

The planning committee has been busy putting together a program that will have something for everyone. Technical sessions, poster sessions, and programs are designed for the beginner and seasoned sugar maker. Results of current research being supported by the NAMSC will be presented at the meeting. There will be ample time to have your questions answered by knowledgeable, informed presenters representing all facets of the maple industry.

A trade show and display area will feature the latest supplies and equipment available to the syrup producer. Manufactures and suppliers from the U.S. and Canada will be on hand to help you select the tools you need to make high quality maple products.

The annual meetings of the NAMSC and IMSI provide an opportunity for everyone to learn about the maple industry throughout North America. Delegates representing sixteen states and provinces will report on recent

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activities of their associations. In addition, reports from various committees will be presented that impact the entire maple industry. The Research Fund of the NAMSC will make its recommendations for funding a variety of projects for the coming year.

Over two hundred participants are expected to be in Minnesota for the meetings. The Maple Syrup Contest will be expanded this year to include maple cream products. The popular Photography Contest will provide an opportunity to display your photography expertise. Companion tours have been scheduled to accommodate those not planning to attend the general or technical presentations.

A new "Show & Tell Discussion Session" has been added to the program for 2001. Here is your opportunity to share: an idea, a new gadget, some history, or a story with your fellow producers. You may have some slides, a video, or other materials that may be of interest. A time has been set aside for everyone to participate in the forum. Learning from others is a great opportunity for everyone. Be a part of Maple Show & Tell — 2001.

The meeting starts on Sunday, October 21st with an afternoon at St. John's University followed by the opening of the trade show with an evening of socializing, light refreshments and Welcome to Minnesota. Mondays schedule includes general meeting sessions, technical sessions, companion tours, committee meetings and A Taste of Minnesota Buffet.

On Tuesday, the all day field trip includes visits to maple syrup operations in central Minnesota and other interesting stops. The Maple Show & Tell 2001 session is planned for the

evening. On Wednesday, October 24th, general meeting sessions, technical sessions, companion tours, and trade show highlight the days activities. The Annual Banquet will be the final event on the program where contest awards, presentation, entertainment, good food and fellowship will be highlighted.

We look forward to greeting you in Minnesota. Detailed program information and registration materials will be mailed starting in mid July. If you wish to receive Registration Materials for the NAMSC & IMSI 2001 meeting please materials contact:

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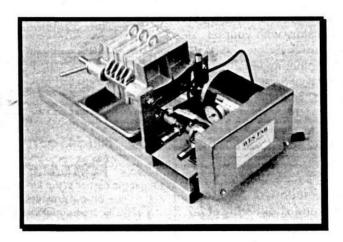
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NEWS FROM MASSACHUSETTS

By James W. Graves

On Saturday, January 20th, 2001, Mass. Maple had their 55th Annual Meeting. The meeting was called by the Mass. Maple president, J.P. Walsh. We had a business meeting, of which the high point was the presentation of the Lifetime Member Awards to Russ and Martha Davenport and Dan and Jesse Krug. This award is a rare achievement, given to those maple producers whose long-time hard work and support to Mass. Maple keep the organization running.

Russ and Martha Davenport, of Tower Rd. in Shelburne have held summer picnics, have set up the booth in the Franklin County Fair roundhouse, and sold cans for the profit of Mass. Maple. Both are managers of the maple booth in the Massachusetts building in the Big E, of West Springfield, MA. With the help of their daughter Christine and son-in-law Ron, they produced the 1977 Maple Moon video.

Dan and Jesse Krug, of South Road in Westhampton were previous managers of the maple booth at the Big E. He has been an alternate to the North American Maple Syrup Council (NAMSC). They hosted the first Mass. Maple summer picnic at their sugarhouse. Their sugarhouse in Chesterfield is now run by the of Environmental Department Management as an educational workplace. As an outside hobby, he works Westhampton Blacksmith Museum, which he cofounded, and restores cars.

In other news, during Friday, February 23rd, 2001, the 2nd annual tree tapping was held in the North Hadley Sugar Shack. Commissioner of Food and Agriculture, Jay healy, tapped the first tree. Then, Healy read a proclamation from Governor of Massachusetts Paul Cellucci declaring March "Maple Month." A stencilled Mass. Maple Month sap bucket was hung on a tree, and another stencilled bucket was given to Rob Leab, of loka Valley Farm in Hancock. Leab will be the host of the 2002 tree tapping.

A brand new blue directional sign was presented to Joe and Shelly Boisvert, of River Drive in Hadley, A dinner was prepared by the Deerfield Inn consisting of different courses containing maple syrup as an ingredient. Joe Boisvert and family hosted the dinner at their new maple restaurant and post and beam constructed stand. Channel farm 22. Greenfield Recorder, the Associated Press, and other newspaper reporters were present at the event.

The event also celebrated the use of maple syrup in dishes at 27 restaurants all around Massachusetts. The syrup was provided by sugarmakers from 17 sugarhouses. For more information, or to obtain educational programs for school and promotional purposes, visit our website: www.massmaple.org.

In July, a Mass. Maple summer picnic will be held at the Warren Farm and Sugarhouse in North Brookfield. For more information, contact Jan Wentworth by phone at (508) 867-0174.

NEW YORK NEWS

By Marion Wells

With another maple producing season ending and the clean-up under way, many producers in New York State look forward to selling their gourmet products. This was quite a year! The big factor this year was the over-abundant snow supply. The snow storms came in early March and buried most of central, eastern, and northern New York. Instead of melting right away, the weather stayed cold while more snow arrived! Many producers had 3-5 feet of snow to contend with. Those still using buckets found that they couldn't break roads or scatter the buckets until the season was half gone. This of course meant that they would finish with less than an average crop. Western New York seemed to have a pretty good year, much better than last years poor crop. Most areas in eastern New York were about 2 weeks late in boiling the first run, not getting started til about March 15. Sap runs didn't prove too plentiful this year, at least until much of the snow had disappeared. Yields varied greatly from a quart per tap to a pint per tap, but quality appears to be excellent.

Many of you will remember Roger Sage who has been active in Maple for many years. Roger has been in a Buffalo hospital. You may want to send him get well wishes at his home. He is the state delegate to the NAMSC and has served on numerous committees. Roger has long been the backbone of the state maple booth at the state fair, and has a long history of service to Wyoming County and western New York maple affairs.



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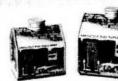
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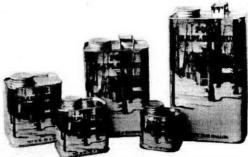
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HELLO FROM WISCONSIN

By Barry Stockwell

I am writing from Ellsworth, Wisconsin, my name is Stockwell, my wife's name is Carol. We have a son Jason, and two daughters Shawna and Katie. Jason is 22, he graduated from Gustavus Adolphus College in May of 2000, and is currently working, and residing, in the St.Paul/Minneapolis, Minnesota area, which is 50 miles west of us. Shawna is 21, she is in the Navy, stationed in Bremington, Washington. Katie is 17, and is a junior at Ellsworth High School.

My parents own S & S Sugar Bush here in Ellsworth, just across the road from our house. We have a 3,000 tap operation, and also buy a little sap from neighbors. We are looking forward to a good year with all the snow and cold that we experienced this past winter. The last three seasons have been below average over much of the state of Wisconsin.

Four years ago, my wife and I volunteered to work a shift at the Wisconsin Maple Syrup Producers Association booth in the Agriculture Building at the Wisconsin State Fair, held in West Allis, Wisconsin (Milwaukee area). At the Booth we sell a variety of maple products, mainly our blue ribbon, grade A, medium amber syrup produced from the state of Wisconsin. which have all earned the blue ribbon. We offer a wide selection of various sizes and types of containers. The Fair goers love to go through the building with all the different agricultural products/food to sample and purchase. The Association does guite well there with volunteer help from its members.

One of the products we sell at the Fair is Maple Cotton Candy, which is a great selling item. Because of its delicate sweet flavor, and the uniqueness of this item, it has been very well received and sought after at the Fair. My wife and I purchased a cotton candy machine to use at the Fair. We also purchased a concession trailer (equipped with other appliances and an ice cream freezer) to serve different



fairs and festivals in our area, outside of the State Fair, during the summer. In addition to selling the Maple Cotton Candy from our concession trailer, we offer a variety of other items such as: Maple Shakes (Vanilla, Chocolate, Strawberry, & Raspberry), Maple Root-Beer Floats, Maple Sundaes, Maple Nut Ice Cream cones, warm cinnamon raisin bagels with Maple Cream, and Maple Nut Corn. The name of our business is appropriately called "Stockwell's Maple Treats."

The first year we were extremely busy taking in events every weekend from Mother's Day up until October 1st. We wanted to see which ones worked out best, and go from there. We discovered it was not profitable to travel too far from our home area, nor is it a good idea to sell our products when the season is still quite cool. The following two years have been much better, staying closer to home, and returning to the events at which we do well. Over all we really enjoy it, and

always look forward to the next year. It is such a rewarding feeling to hear people comment on how much they like whatever it was they purchased, and then see them return for more.

This past September our daughter Katie was crowned Wisconsin Maple Queen for 2001. She is looking forward to attending our States "First Tapping", as well as several Open Houses at different Sugar Bushes in the area this spring, and of course she will be on hand for our Wisconsin State Fair held the first two weeks of August. She enjoys being involved in the making of maple syrup at her grandparents Sugar Bush here in Ellsworth every spring (especially when all the boys are there also helping with the gathering of sap). In addition to using maple syrup on pancakes and waffles, she also like to top her cereal (hot or cold), ice cream, and warm toast or bagels with the golden sweetness of pure maple syrup.



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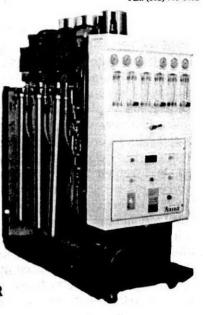
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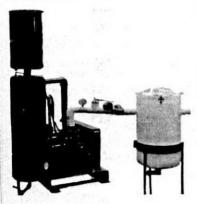
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NEW ACOUSTIC DETECTOR HELPS LOCATE ASIAN LONGHORNED BEETLES

It's a scene straight out of a Tom Clancy novel: Chicago and New York City officials peering at wrist-band displays, waiting for signs (actually sounds), of dangerous fugitives in the street trees. The fugitives — Asian longhorned beetles that can kill even healthy hardwood trees — are real, and so is a new technology that can detect these voracious wood borers "en bite."

The beetle detector — a portable device that can hear the sounds of beetles chewing — is the brainchild of two groups of scientists: entomolo-

gists at North Central and acoustic specialists at the Department of Energy's Oak Ridge National Laboratory in Tennessee. "We needed a way to detect larvae (an early wormlike stage) in trees or in wooden packing materials, long before they're obvious to the eye," said Therese Poland, research entomologist with NC's Forest Insects unit in East Lansing.

EAVESDROPPING WAS THE ANSWER

Knowing that wood borers make a chewing noise when carving out their galleries (feeding tunnels), NC contacted Cyrus Smith and his group at Oak Ridge's Instrumentation and Control Division. Smith's team had created many kinds of acoustic detec-



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tors, but they'd never been asked to build a bug for bugs. "By pairing our biological knowledge with their instrumentation skill," said NC's project leader Bob Haach, "we demonstrated how agencies can work together to protect natural resources."

NC staff took four species of native wood borers down to Tennessee so analysts could record their munching. After several weeks of listening, they identified a sound pattern common to wood borers. The beetle detector compares this pattern to sounds from an infested tree, looking for a match.

To test the detector, NC and Oak Ridge staff recorded Asian long-horned beetles at the Northeastern Research Station's quarantine facility in Ansonia, Connecticut. Their next stop was China, where they recorded larvae feeding in live trees in their native habitat. (Korea is their other home ground.)

They counted how many insects were there, how large they were, and how far from the sensor they were. Differences among tree species were also noted. "Wood cell structure and density differ among tree species, so sound propagation will vary from tree to tree," Poland said.

"We expect the detector will work best in living trees where the larvae are most active and in crates and pallets made from green (moist) lumber," Haack said. In drier materials, larval development and beetle chewing slow to a crawl, meaning fast scans can miss the occasional bite.

To detect beetles in drier wood, Haack is thinking about another device: a snooping nose. "If we can build a sensor for sound, we may be able to build one that sniffs out insect frass (a mixture of boring dust and feces) or other chemical cues issuing from a newly-opened packing crate," Hack said. "Either way, we hope to stop the beetles long before they leave the dock." (North Central Research Station News)

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SWEET SUCCESS

By Steve Cahalan

Wesby, Wisconsin — Vacant for several years, the century-year-old former Westby Feed & Seed Building has come back to life since Ruth Gerber Rupp and her husband Ken Rupp bought it in May 1999 and moved their Ocooch Mountain Acres, LLC business there.

Today, the Rupps process and bottle maple syrup there under their own Ocooch Mountain Acres label and under another company's Maple Valley label.

Ruth Rupp also is starting to organize a Mississippi River Maple Association to help area farm families supplement their incomes by tapping maple trees on their farms. She soon will contact land owners in Vernon, Monroe, La Crosse and Crawford counties in Wisconsin, and in the northeastern corner of lowa and southeastern corner of Minnesota.

Rupp hopes to have the association functioning by fall, so sap will be flowing from members' trees in March 2002.

"Farmers around here need the extra income," Rupp said. "They're losing tobacco as a cash crop."

Rupp plans to install an evaporator outside her Westby building, to boil association members' maple sap from within a 15-mile radius into syrup. She envisions satellite evaporators at other locations to serve other association members. Some potential members already have their own evaporator.

The bulk of the association's production would be certified organic syrup. And most of that would be sold

to distributors in Europe, where the organic food movement is much bigger than it is in the United States, Rupp said. Nonorganic syrup would be kept separate from organic syrup and would be sold without an organic label.

Next month, Rupp will travel to the world's largest organic foods show in Nuremburg, Germany, to discuss her association plan with European distributors. "Right now the maple syrup in Europe comes from Quebec, Canada," Rupp said. "I'm just trying to provide them with some friendly competition," she said. Virtually all of the world's maple syrup is produced in Canada and northern U.S. states, she said. Wisconsin is near the western edge of the production area.

The Rupps have about 300 maple trees on their 160-acre farm near Avalanche, Wisconsin. Ken is an engineer at the Chart Heat Exchangers plant in La Crosse and also helps his wife with the maple syrup business. The Rupps have been in the organic cash crop (corn, hay and syrup) business for about 10 years and sell all of the syrup from their own trees under the Ocooch Mountain Acres label. It's sold at their Westby factory and at the Avalanche General Store.

Rupp said she buys syrup from farmers in Wisconsin, Pennsylvania, New York, Ohio and Quebec, and processes and packages it under the Maple Valley label. The Maple Valley brand of maple syrup, sugar, cream and candy is found in natural foods and food co-op stores around the nation.

About 95 percent of Maple Valley products are sold as organic to retail stores, Rupp said. The other 5 percent are sold to bakeries and restaurants, with no claim that they are organic.

For the syrup to be considered organic, Rupp said, the sap has to come from woods that have not been sprayed with chemicals and there can be no more than three taps per tree. Trees can be tapped only when they reach 10 inches in diameter and no formaldehyde plugs can be used. Also, chemical defoaming agents cannot be used when the sap is boiled into syrup in an evaporator, Rupp said,

Last year, about 100 barrels of maple syrup were processed and packaged at the Westby factory. The barrels ranged in size from 30 to 55 gallons.

Rupp contracts with other maple factories to produce her maple cream, which can be spread on toast or crackers; maple granules, which are sprinkled on toast, cereal, fruit or in tea; and maple candy. Later this year, she hopes to have her own equipment for making those products.

Rupp will encourage other Mississippi River Maple Association members to offer lodging on their own farms, and has a toll-free central reservation telephone number that tourists can call. She is a member of the Wisconsin Agricultural Tourism Association, which works to educate the public on where their food comes from.

In the next five years, Rupp also hopes to expand into making juices, jams, jellies and more varieties of syrup from grapes and other fruit grown by area farmers.

Article taken from the La Crosse Tribune, Monday, January 22, 2001.

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NEWS FROM THE AMERICAN MAPLE MUSEUM

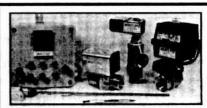
By Eleanor Allen

With the festivities surrounding its annual re-opening on May 19, 2001, the American Maple Museum celebrates twenty-four years of operation. As usual the festivities included a pancake breakfast, chicken barbecue, equipment display and craft fair, as well as induction into the Maple Hall of Fame of three worthy individuals and the New York State Maple Producers annual maple queen contest. Entertainment provided by Galen Kaup. And, the Museum is proud to announce that we now have our Permanent Charter from the New York State Board of Regents. Acquiring the permanent charter required patience and persistence on the part of everyone connected with the Museum, but mostly of Kermit Lyndaker, our then-President, who waded through an ocean of red tape to bring it about.

The three inductees into the Maple Hall of Fame are Avard Bentley, of Westchester, Nova Scotia, who has been an innovative producer of maple syrup (and wild blueberries), as well as an active member of N.A.M.S.C. and the I.M.S.I.; Robert Smith, of Skowhegan, Maine, a forester and surveyor, who has been sugaring since 1964 and has been active in the Maine Maple Producers Association as well as the N.A.M.S.C.; and last, but not least, Marion Paul, of Lanark, Ontario, who was a charter member of the Ontario Maple Syrup Producers

Association, active in the N.A.M.S.C., a contact person for area maple producers affected by the ice-storm of 1998, very active in community affairs, as well as being both a maple syrup producer and dealer in maple syrup-making equipment.

During the months of July and August, the Museum will be open Monday through Saturday, 11 a.m. until 4 p.m. In June and September it is open on Friday, Saturday, and Monday, or by appointment. Group tours are always welcome and can be arranged by calling 315-346-1107. The mailing address for the Museum is PO Box 81, Croghan, New York 13327. The Atkinson Family will again be performing country music in a Lawn Festival and Ice Cream Social on July 4th. We encourage all maple producers to visit your Museum!



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June 2001 31

DEEP SNOW BLAMED FOR POOR SEASON IN NEW HAMPSHIRE

By Barbara Lassonde

The biting wind sent shivers down our spines at our annual tree-tapping ceremony with the Governor on March 2nd. With over 100 sugarmakers, school children and reporters looking on, the Governor drilled into a frozen tree. For the first time in many years, the sap did not run. Television crews from three stations zoomed in to the dry spile and reported that the maple season had officially begun.

With snowbanks towering over the roofs of cars and three feet or more blanketing the sugarbush, sugarmakers wondered if winter would ever end. The sap began to run about two weeks later than in recent years. Wearing snowshoes to tap their trees, producers in the southern part of the state began boiling only one week before New Hampshire Maple Weekend.

After receiving national coverage and an incredible amount of regional, state and local publicity on the maple season, sugar houses were crowded with visitors on Maple Weekend. Over 50 sugar houses participated, and from the feedback we've received, the weekend was a huge success.

Temperatures during the season were favorable and sugarmakers in the southern part of the state reported an average to good crop. In the western and northern parts of the state, additional deep snowfalls during the season required sugarmakers to spend many hours shoveling out their lines and taps. Because of the exceptionally deep snow cover in these areas, pro-

ducers made about half their normal crop and few had any good runs. Although many were discouraged with the 2001 season, they'll pull themselves up by their snowshoe harnesses and enjoy a better season next year.

MAPLE QUEEN CROWNED

Ruth Dowe, 16, daughter of Lawrence and Diane Dowe, Gouverneur was crowned St. Lawrence County Maple Queen on March 3rd at the Best Western University Inn in Canton, New York.

Ruth is a junior at Gouverneur Central School and is active in 4-H and Catholic Youth Organization. She is a National Honor Society member and participates in X-country and track.

She will participate in the State pageant on May 19th in Croghan, New York. Ruth will spend this next year promoting maple products by attending various fairs, participating in parades, speaking in elementary classrooms, attending maple meetings and conferences.

Co-Alternates selected were Janine DeGroat, daughter of Harry and Tammy DeGroat, Hermon and Rebecca Sykes, daughter of Duane and Tammy Sykes, Harrisville.

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EQUATING SYRUP PRICE TO SAP PRICE

In fairness to both sap producers and sap purchasers the price of maple sap should be directly related to the price of maple syrup. In order to realistically establish this relationship we must first decide the percentage of the value of bulk syrup at the evaporator which should be considered to be the value of the sap delivered to the sugar house. This percentage rate will vary among producers due to variations in the evaporation process.

For most producers the rate will be 40-55%. Thus at \$2.00 per pound for bulk syrup a gallon is worth \$22.00. At the rate of 45% the sap producer would receive \$9.90 for enough base sap (2.5% Brix) to make a gallon of syrup). By the "rule of 86" (86 divided by 2.5) 34.4 gallons of sap are required to make one gallon of syrup. So we divide the \$9.90 by 34.4 to get a sap value of \$.2878 (.29)

per gallon of 2.5% sap.

The following chart has two columns, one for 40% and one for 45%. If your sap cost for syrup does not lie in the range of 40 or 45% the above described

method will help you establish a per gallon price for 2.5% Brix sap.

| | | VALUE OF SAP PER GALLON WHEN | |
|---------|-----------------------------|------------------------------|--------------------|
| PER LB. | BULK SYRUP PRICE PER GALLON | 40% OF SYRUP V | 45% ALUE IS SAP |
| \$1.00 | \$11.00 | \$.13 | \$.14 |
| 1.10 | 12.10 | .14 | .16 |
| 1.20 | 13.20 | .15 | .17 |
| 1.30 | 14.30 | .17 | .19 |
| 1.40 | 15.40 | .18 | .20 |
| 1.50 | 16.50 | .19 | .22 |
| 1.60 | 17.60 | .20 | .23 |
| 1.70 | 18.70 | .22 | .24 |
| 1.80 | 19.80 | .23 | .26 |
| 2.90 | 20.90 | .24 | .27 |
| 2.00 | 22.00 | .26 | .29 |
| 2.10 | 23.10 | .27 | .30 |
| 2.20 | 24.20 | .28 | .32 |
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^{*}Prepared by Lyman Jenkins, U.S.F.S. From: Pur. Standard Circ. 44 2nd Ed., 11918. In: Brown and Zerban, Methods of Sugar Analysis, John Wiley and Sons, New York, 1941.

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FLORENCE I. LAMB 12/27/05 - 1/20/01

The Maple industry has lost one of their biggest supporters. Florence I. Lamb (95) died January 10th at her home with her son, John, at her side after a period of failing health.

She was born in Lysander, New York, the daughter of James and Anna Teall Isset, December 27, 1905. She married Robert Lamb on May 18, 1933. They lived in Liverpool until 1975, when they moved to Bernhards Bay to make Natural Flow Maple tubing that Bob invented in 1955. She always worked with him and did all the books.

In 1977 they purchased the former Father Leo Memorial School in Croghan, New York and gave it to the American Maple Museum. Bob was an inventor as well as a lumberman, snowmobile maker and traveling salesman. Bob and Florence loved the maple people as well as the industry. The American Maple Museum opened at their new quarters in Croghan in 1980 after the Lamb's impressive collection of antique lumbering tools and equipment, snowmobiles and syrup making equipment had been moved there.

Bob Lamb was inducted into the American Maple Museum's Hall of Fame in 1978 and Florence was inducted in 1999.

She was a member of the Liverpool Order of the Eastern Star. Bob died in 1997 and daughter, Linda, in 2000.

She leaves her son John of Bernhards Bay and daughter Carli L. Hill, of Canasota, New York; five grandchildren and several great-grandchildren.

The burial was private in Riverview Cemetery, Baldwinsville, New York.

Memorial donations may be made to the American Maple Museum, Box 81, Croghan, New York 13327.

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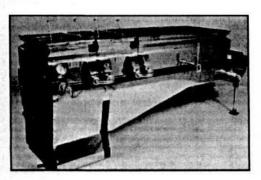
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